

23<sup>rd</sup> Annual Design-  
Build Competition

# 2018 SPONSORSHIP

TO BENEFIT  
THE MERRIMACK VALLEY FOOD BANK

OCTOBER  
7-26

**SUPER!**

**HEROES  
VS  
VILLAINS!**

**BAZINGA!**

Learn more about this amazing event at [www.construction-boston.org](http://www.construction-boston.org)



# 2018 SPONSORSHIP

Our sponsorship campaign is officially underway and we welcome your firm to sponsor this exciting and unique event.

2018 marks the 23<sup>rd</sup> Anniversary of Canstruction Boston, where Boston-area Architects, Engineers, Contractors, Designers, and Students design and build structures made entirely from canned foods. This year we're welcoming teams that participate to join us in showing us their concept of Heroes vs. Villains through their design.

**The challenge:** To raise awareness of hunger issues in Massachusetts.

**The purpose:** To collect food to benefit hundreds of people facing food insecurity in our area.

Canstruction has grown to become one of the largest contributors to food banks in the world through organizing similar design/build competitions. Since its humble beginning in 1992, Canstruction has donated over 70 million pounds of canned foods to alleviate the scourge of hunger and malnutrition.

**In the last 22 years, Canstruction Boston has raised over 1 MILLION pounds of food for those in need, thanks to our participating teams and sponsors.**

Our annual donation benefits the Merrimack Valley Food Bank (MVFB) which is a community-sponsored 501C-3 non-profit organization that provides nutritious food to emergency feeding programs serving the low-income, homeless, and hungry in 43 communities. They are one of four food banks in Massachusetts that serves food pantries, shelters, and meal programs that help individuals and families; and distributes over 3 million pounds of food annually to hundreds of local hunger-relief agencies in a dedicated partnership to feed our region's hungry.



## menu of giving

### platinum sponsor \$1,500

- name recognition at awards ceremony
- logo representation in media advertising
- logo representation on event signage for duration of exhibit
- logo or name on sponsorship page of event website
- 2 Boston Canstruction t-shirts

### gold sponsor \$1,000

- name recognition at awards ceremony
- logo representation in media advertising
- logo representation on event signage for duration of exhibit
- logo or name on sponsorship page of event website
- 2 Boston Canstruction t-shirts

### silver sponsor \$500

- logo representation on event signage for duration of exhibit
- logo or name on sponsorship page of event website
- 2 Boston Canstruction t-shirts

### bronze sponsor \$300

- logo representation on event signage for duration of exhibit
- logo or name on sponsorship page of event website

## sponsorship opportunities

Canstruction is a great marketing opportunity for sponsors and a truly meaningful way to help make life better for your community. We invite you to review the following sponsorship benefits and consider how you can get involved in this fantastic event.

## 3 GREAT REASONS TO BECOME A SPONSOR

### impact and value

The range of sponsorship packages provide opportunities for companies, both large and small, to support the efforts of this event. Your company's sponsorship will support our community in the fight against hunger.

### exposure

One of the most anticipated events of the year, the Canstruction design/build competition and team celebration provide an exclusive opportunity for association with Boston area Architecture, Engineering, and Construction firms.

### recognition

As a sponsor, your name will be recognized during the event.

Depending on your level of sponsorship, as outlined in the menu of giving, your company name may appear in public relations materials in addition to the social media outreach.

All sponsors are invited to attend our awards ceremony and the celebration that immediately follows with the teams.

# 2018 SPONSORSHIP

YES, OUR COMPANY WOULD LIKE TO SPONSOR!

Other Sponsorship (write in)	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$300
\$				

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Name, as it should appear in print:

My Check is Enclosed (make payable to Canstruction Boston)

Checks and auction items should be delivered to Kerry Heckman's attention at:

**Wiss, Janney, Elstner Associates**  
311 Summer Street, Suite 300  
Boston, MA 02210

Sponsorship information and company logos should be emailed to Kerry at [kheckman@wje.com](mailto:kheckman@wje.com)

For questions please contact:

**Kerry:** [kheckman@wje.com](mailto:kheckman@wje.com)

*or*

**Julie:** [nasser.julie@yahoo.com](mailto:nasser.julie@yahoo.com)



Learn more about this amazing event at [www.canstruction-boston.org](http://www.canstruction-boston.org)