

# 2020 SPONSORSHIP

Our sponsorship campaign is officially underway and we invite your firm to sponsor this exciting and unique event. Since the start of Canstruction Boston in 1995, our event has raised over 1 MILLION pounds of food for those in need, thanks to our participating teams and sponsors.

2020 marks the 25<sup>th</sup> Anniversary of Canstruction Boston, bringing together architecture, engineering, and construction firms, and students in the Greater Boston area to compete in designing and building structures made primarily of canned foods.

For 2020, Canstruction Boston looked at how we could continue to benefit the Merrimack Valley Food Bank (MVFB) while staying safe through the COVID-19 pandemic. With this balance in mind, Canstruction Boston has pivoted to a virtual design competition.

Sponsors are always a critical part of Canstruction Boston, as they allow us to both support the Merrimack Valley Food Bank (MVFB) and the competing teams. This year, as the COVID-19 pandemic prevents us from raising thousands of cans of food for the MVFB through our traditional build, we are hoping that sponsors can step forward to help us raise enough money to help the MVFB close the gap in donations. Sponsor dollars will directly benefit the MVFB.

### Our Focus Remains the Same

- Raising awareness of hunger issues in Massachusetts -

### Our Purpose Remains the Same

- To collect food and raise funds to benefit hundreds of people facing insecurity in our area -



**25<sup>th</sup>**  
ANNIVERSARY

## Menu of Giving

<p><b>platinum sponsor</b>      \$1,000</p> <ul style="list-style-type: none"> <li>• Firm logo on website</li> <li>• Firm logo listed on the BSA virtual exhibition for Construction running from November 2 - December 4</li> <li>• Social media recognition via Canstruction's Facebook, Instagram, LinkedIn, and Twitter accounts</li> <li>• Acknowledgement at the virtual awards ceremony on November 12</li> <li>• Opportunity to submit content for a second social media posting</li> <li>• Canstruction Boston care package</li> </ul>	<p><b>gold sponsor</b>      \$750</p> <ul style="list-style-type: none"> <li>• Firm logo on website</li> <li>• Firm logo listed on the BSA virtual exhibition for Construction running from November 2 - December 4</li> <li>• Social media recognition via Canstruction's Facebook, Instagram, LinkedIn, and Twitter accounts</li> <li>• Acknowledgement at the virtual awards ceremony on November 12</li> </ul>
<p><b>silver sponsor</b>      \$500</p> <ul style="list-style-type: none"> <li>• Firm logo on website</li> <li>• Firm logo listed on the BSA virtual exhibition for Construction running from November 2 - December 4</li> <li>• Social media recognition via Canstruction's Facebook, Instagram, LinkedIn, and Twitter accounts</li> </ul>	<p><b>bronze sponsor</b>      \$250</p> <ul style="list-style-type: none"> <li>• Firm logo on website</li> <li>• Firm logo listed on the BSA virtual exhibition for Construction running from November 2 - December 4</li> </ul>

All funds raised, including sponsor contributions, will benefit the MVFB which is a community-sponsored 501C-3 non-profit organization that provides nutritious food to emergency feeding programs serving the low-income, homeless, and hungry in 43 communities. They are one of four food banks in Massachusetts that serves food pantries, shelters, and meal programs that help individuals and families; and distributes over 3 million pounds of food annually to hundreds of local hunger-relief agencies in a dedicated partnership to feed our region's hungry.